



CIPTec

COLLECTIVE INNOVATION FOR PUBLIC TRANSPORT IN EUROPEAN CITIES



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How to read this infographic

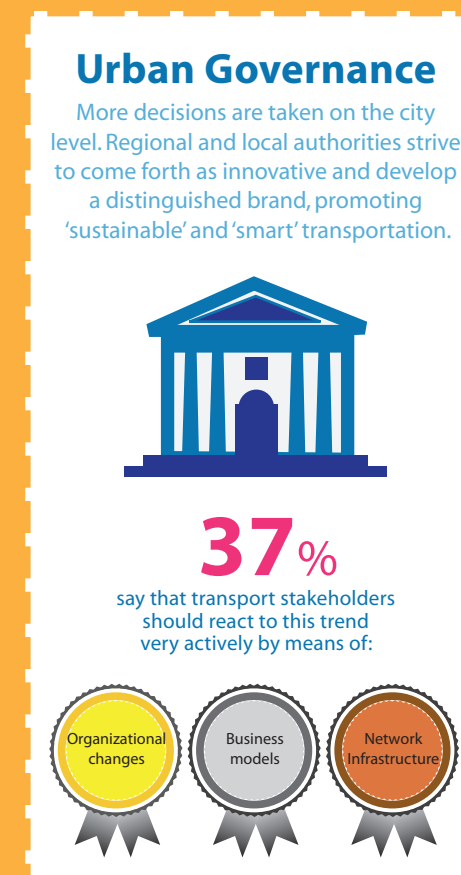
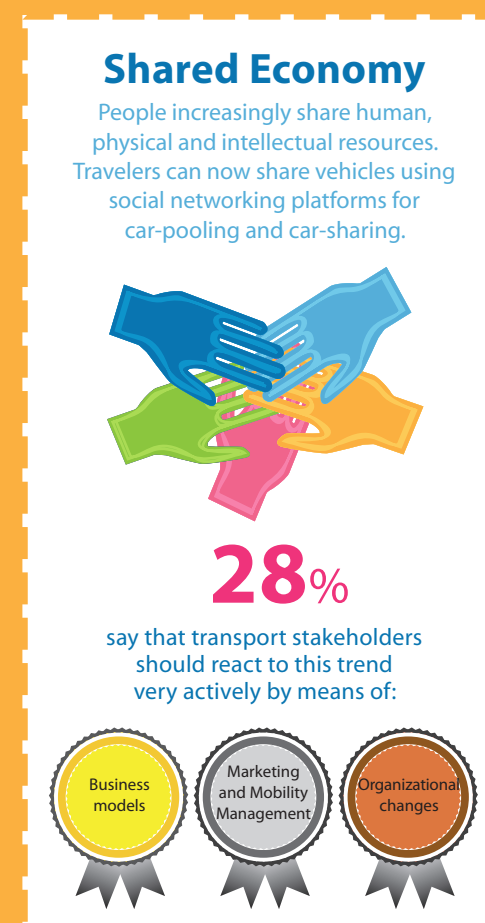
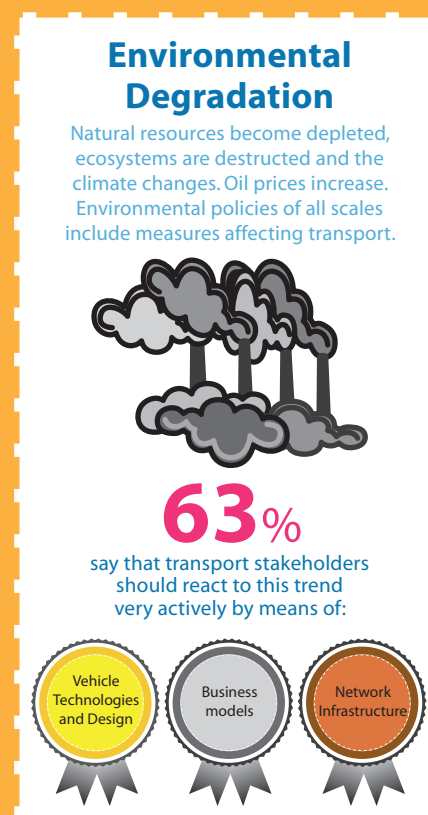
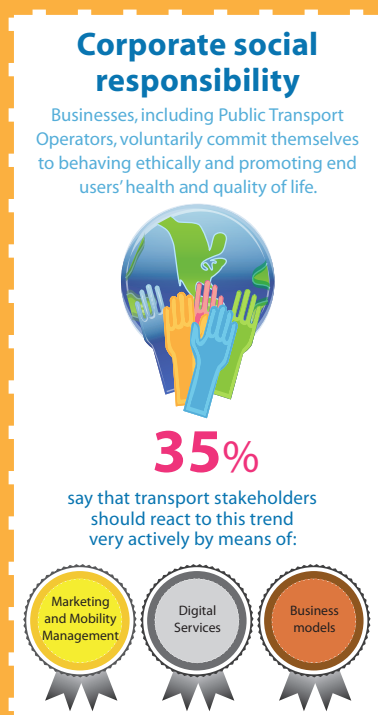
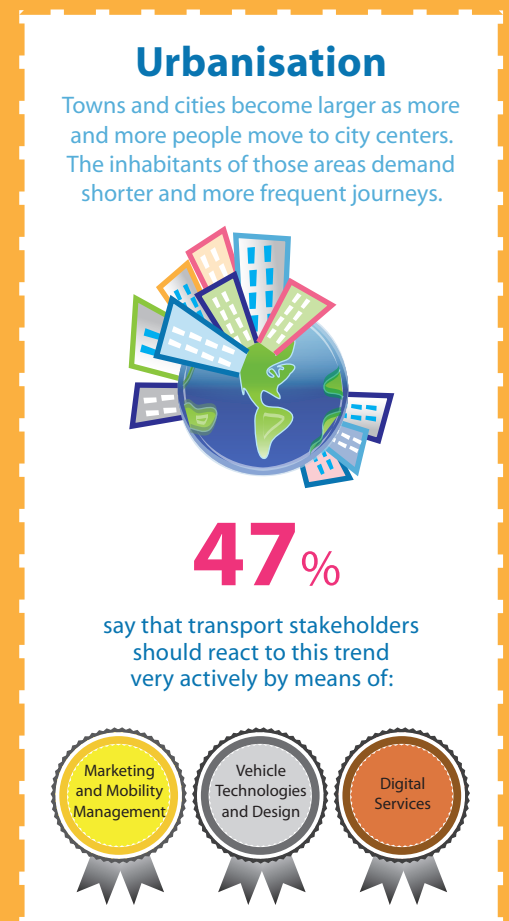
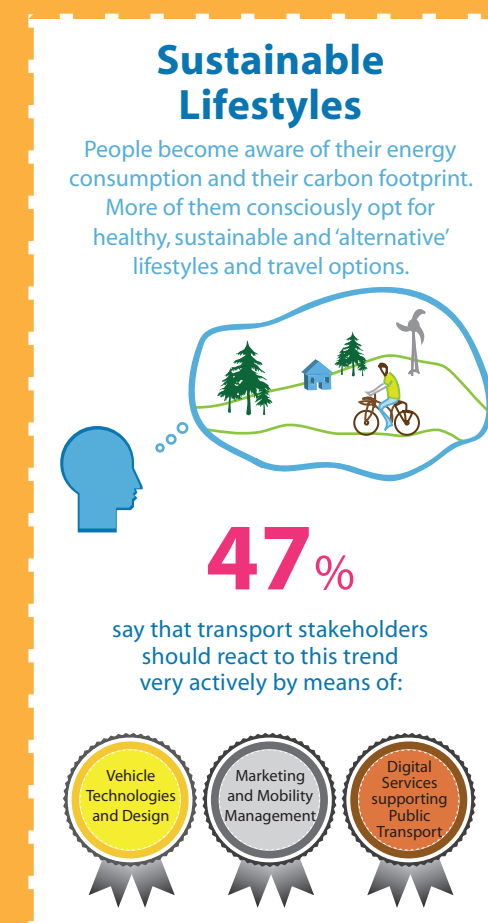
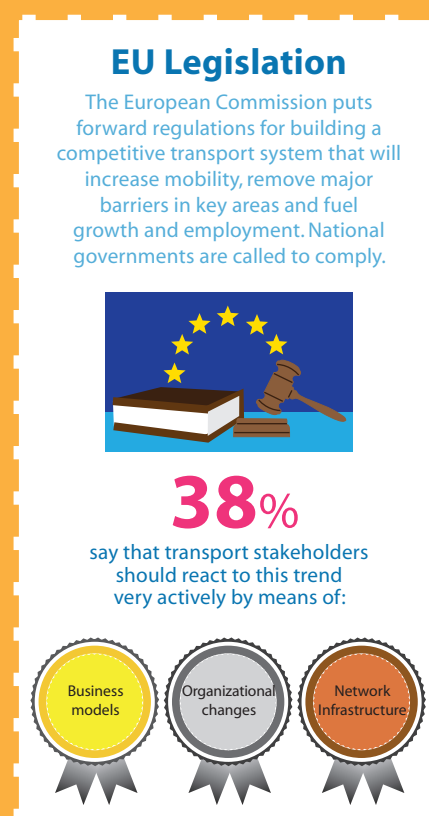
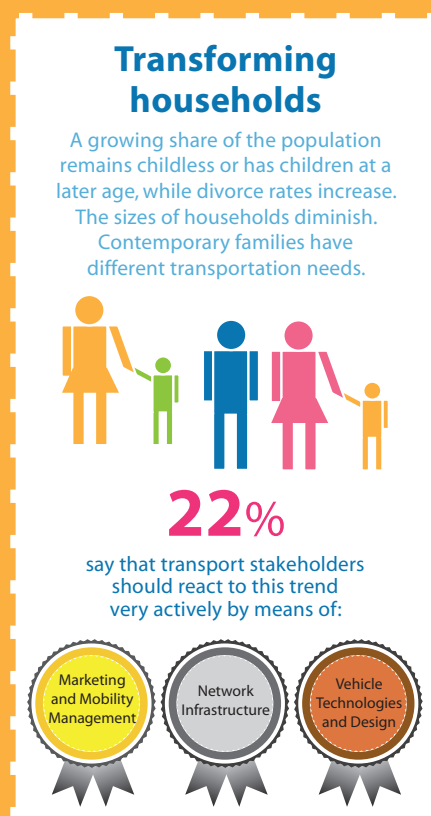
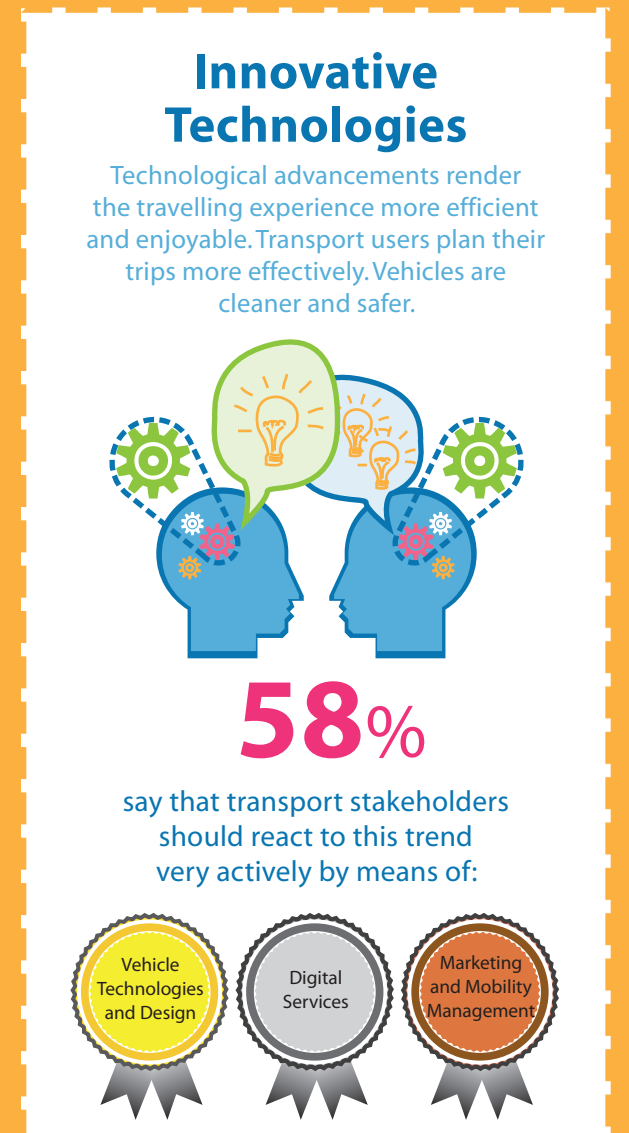
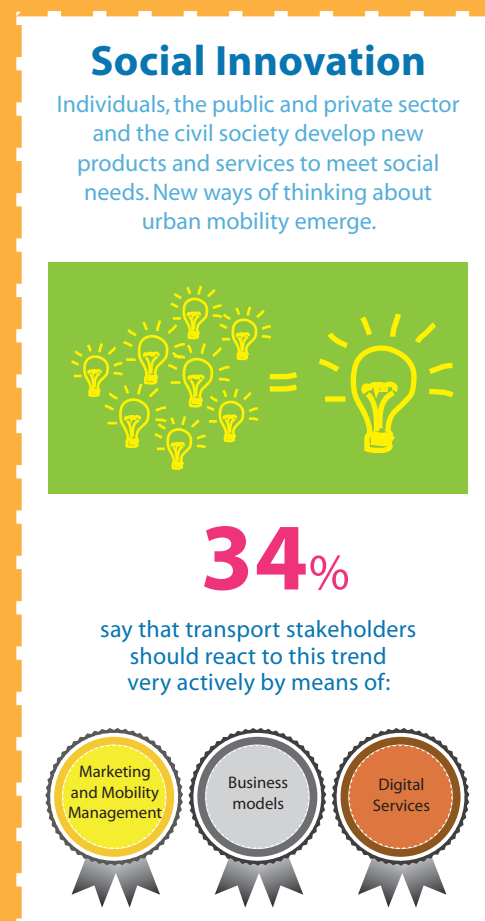
Each Market and Societal Trend with the related survey findings is presented in its own distinct Box. The higher the Box lies on the vertical (y) axis, the greater is its expected increase over the forthcoming 10 years. The farther the Box lies on the horizontal (x) axis, the greater is its expected impact on the demand for Public Transport services in European cities over the

forthcoming 10 years. Overall, the Boxes towards the upper right corner of the poster represent the most important trends, while the Boxes towards the lower left corner of the poster represent the least important trends. The relative weight of each Trend is depicted by the area of its Box. Each Box contains the following information: the name of the trend,

a brief explanation of the trend and which policy instruments should be used by European Public Transport Authorities and Operators to respond effectively to the trend in a ranked order (Gold, Silver and Bronze badges).

Contemporary Market and Societal Trends and their influence on Public Transport

Evolution of Trend



Influence of Trend on demand for Public Transport services

Information about this infographic

The information presented in this infographic originates from a survey that was addressed to transport experts and non-experts and was carried out in April 2016 to validate CIPTec project findings. The survey yielded 450 completed questionnaires with respondents originating from 17 countries. Should you wish to find out more about this survey, you may contact the CIPTec Project Coordinator, Prof. Aristotelis Naniopoulos at the email address: naniopou@civil.auth.gr

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